



BY THE BUSINESS INDIA
B-SCHOOL SURVEY



Accredited 'A' Grade By NAAC

CMDP

(Center of Management Development Programme)

SMS VARANASI

Organises

A two day Workshop on

CRAFTING & CONDUCTING HIGH QUALITY RESEARCH

(An Initiative of SMS - IQAC)

Date 18-19 May 2018



School of Management Sciences
Varanasi



Indian Institute of Management
Ahmedabad

Resource Person

Prof. Vishal Gupta

IIM, Ahmedabad

Venue

Conference Hall, SMS, Varanasi



CRAFTING & CONDUCTING HIGH QUALITY RESEARCH

About Workshop

Writing research paper for a reputed peer reviewed journal is a daunting task. Further, publishing in such journals not only gives recognition but also provides satisfaction of academic achievement. It is common desire of all the budding researchers to publish a high quality research, but they get often struck into the idea, method and the process. Researchers nowadays are putting all their efforts in learning and cramming complex formula and software to create models or prove a hypothesis. Even after finding something unique they face difficulty in research writing and getting it published. Since time is the biggest constraint, most of researchers usually give up in mid-way or they compromise for lesser quality journals. So the problem doesn't lie with "why", rather the real problem is "what" and more importantly "How to do it?"

This programme aims at providing an opportunity to the participants to learn the art of writing high quality research paper from an acclaimed expert of field.

Objective:

To familiarize participants with essentials of research methods and advanced research techniques most frequently used in management researches.

1. Understand the need & basic concept of research.
2. Framing research objectives & research topics.
3. Identifying variables.
4. Literature review
5. Understanding reference style : APA, MLA,
6. Understanding Plagiarism.
7. Writing research paper for peer reviewed journals.
8. Prepare research paper.
9. Doubt clearance and handhold approach with resource person.



RESEARCH

WHO CAN ATTEND?

The workshop is drafted to cater Faculty Members, Academicians and Research Scholars in their respective fields. Professionals and Executives from the Industry engaged in research.

WORKSHOP AGENDA

DAY 1 (May 18, 2018):

Registration from 8.30am to 9.30am

Session 1: Planning a Research Career (9.30am-11am)

Session 2: Developing a Strong Research Proposal (11.30am-1pm)

Session 3: Writing Introductions and Doing Literature Review (2pm-3.30pm)

Session 4: Choosing the right Research Design (4pm-5.30pm)

DAY 2 (May 19, 2018):

Session 5: Methods and Results Sections of Manuscripts (9.30am-11am)

Session 6: Writing High Quality Implications Section (11.30am-1pm)

Session 7: Managing the Journal Submission Process (2pm-3.30pm)

Session 8: Scale Construction / Survey Design (Time: 4pm-6pm)

Conclusion and Distribution of Certificates: 6pm - 6.30pm

Resource Person:



Prof. Vishal Gupta is an Associate Professor in the Organizational Behavior Area at the Indian Institute of Management Ahmedabad, India. He obtained his doctorate in Human Resource Management from the Indian Institute of Management Lucknow, India, in 2013. Prof. Gupta's current areas of teaching and research are leadership development, compensation and performance management, motivation, emotional intelligence, decision-making organizational justice, creativity and innovation management, and R&D management. His PhD thesis on 'Leadership in Public Sector R&D Organizations' was awarded the 'Outstanding Doctoral Dissertation' award in the year 2013-14 in Leadership & Organizational Development category by European Federation for Management Development and the Emerald Group Publishing. He was recognized as an 'Emerging Psychologist' by the National Academy of Psychology, India in 2014. In 2016, he was conferred the 'Young Scientist Award' in Social Sciences Category by the National Academy of Sciences India and Scopus (Elsevier). His research has been published in international and national journals of repute and has been covered by dailies like The Times of India, Business Line, Ahmedabad Mirror, Mint and DNA.

About SMS

School of Management Sciences, A Grade Institute By NAAC and approved By AICTE, Ministry of HRD , New Delhi, affiliated to UP Technical University and recognized under Section 12 (b) and 2(f) of UGC Act ,SMS, Varanasi has constantly made sincere efforts towards its objectives and has therefore been able to take a quantum jump by grading among the India's Top 50 Best Business Schools by reputed Business Magazines and Rating Agencies. The various awards and accolades bestowed to SMS, Varanasi such as Best Emerging B-School of Northern India and Leadership Award at World HRD Congress and Asia Brand Summit, Mumbai plus Pride of the Industry Award amply reflect the excellent standards set up by the institution. SMS, Varanasi which is internationally accredited offers PGDM, MBA and MCA Programs at the master's level as well as BBA, BCA and B.Com. at bachelors level. SMS possesses one of the best and ultra modern facilities and a lot more thrust on pedagogical activities to inculcate budding managers with the value system that shapes them into global citizen whose wider contributions are expected towards the progress of business world.

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Mode of Payment

Payment of Registration fee shall be made either through DD in favour of "Consultancy Cell, School of Management Sciences" payable at Varanasi (India) or through electronic transfer in the account the details of which are given below:

REGISTRATION FEE :

Academic & Industry Delegates 2500/-

Research Scholar Students - 1500/-

NAME OF ACCOUNT: Consultancy Cell A/C School Of Management Sciences

BANK NAME: PUNJAB NATIONAL BANK ACCOUNT NO: 3695002101002117

ADDRESS: LAHURABIR, IMA BLDG. VARANASI

IFSC CODE: PNUB0369500, **BRANCH CODE:** 369500



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www.smsvaranasi.com

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Ph:0542-2415842, 7852842770

About Varanasi

The land of Varanasi (Kashi) has been the ultimate pilgrimage spot for Hindus for ages. Often referred to as Benares, Varanasi is the oldest living city in the world. These few lines by Mark Twain say it all: "Benaras is older than history, older than tradition, older even than legend and looks twice as old as all of them put together". Hindus believe that one who is graced to die on the land of Varanasi would attain salvation and freedom from the cycle of birth and re-birth. Abode of Lord Shiva and Parvati, the origins of Varanasi are yet unknown. Ganges in Varanasi is believed to have the power to wash away the sins of mortals.



Patron

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